

### MAKE A DIFFERENCE

Create your Long Beach Gives personalized Peer Fundraiser profile in

# **UNDER TWO MINUTES**



## GO TO LONGBEACHGIVES.ORG AND SEARCH FOR YOUR FAVORITE NONPROFIT

You can create a peer fundraiser profile benefiting your favorite (or several) nonprofit organizations.



Be a Fundraiser



# CLICK THE "CREATE A FUNDRAISER FOR THIS NONPROFIT" BUTTON

You will be taken directly to Neon Raise (our fundraising software provider) to get started on your profile!



### LOG IN TO OR CREATE YOUR "ACCOUNT"

Returning fundraisers enter your email and press "Next" if you know your password or click "Forgot Your Password?". New fundraisers click "Sign Up" to easily create your account.



## PERSONALIZE "FUNDRAISER TITLE" WITH YOUR NAME OR TAGLINE

Include your role with the nonprofit (staff, board, volunteer, etc.) or something unique to you that will catch the attention of your friends and family.



#### ENTER A DOLLAR AMOUNT TO "SET A GOAL"

Whether it is \$100 or \$1000, your nonprofit will benefit from not only the money you raise, but the awareness that you will give them in sharing your personal fundraising story across your social media accounts.



#### CLICK THE "ADD IMAGE OR VIDEO" LINK

Most nonprofits will provide a branded hero image but you are invited to upload a personal photo.



### ADD YOUR REASON FOR GIVING

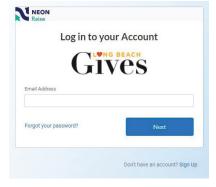
### **TO "FUNDRAISER STORY"**

You will increase the success of your fundraising campaign by making it personal.



# CLICK THE "SAVE AND PUBLISH" BUTTON TO GO LIVE

Start sharing\* your fundraising profile with friends and family immediately!



### Personalize your Fundraising Page

#### Fundraiser Title

Join Me in Supporting Long Beach Gives

#### Set a Goal

How much do you want to raise?

\$		

#### Hero Image or Video

Replace the image or video at the top of your fundraiser page with a personal photo or video

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#### **Fundraiser Story**

Tell your audience why this cause is important to you

В І ≣ ≣	
Share your personal story	

Save as Draft

Save and Publish